

# UTILITY PATENT APPLICATION TRANSMITTAL

Attorney Docket No. 199457/US-25

First Inventor or Application Identifier **Eric N. WILLIAMS**

Title **METHOD AND SYSTEM FOR PROVIDING PROMOTIONS TO A CUSTOMER  
BASED ON THE STATUS OF PREVIOUS PROMOTIONS**

Assignee Name: **CATALINA MARKETING INTERNATIONAL, INC.**

Assignee Address: **200 Carillon Parkway, St. Petersburg, FL 33716**

## APPLICATION ELEMENTS

See MPEP chapter 600 concerning utility patent application contents

1. ☒ Fee Transmittal Form (e.g. PTO/SB/17)  
(Submit an original and a duplicate for fee processing)
2. ☒ Specification Total Sheets **27**
3. ☒ Drawing(s) *Formals* Total Sheets **11**
4. ☒ Oath or Declaration Total Pages **9**
  - a. ☒ Newly executed (original or copy)
  - b. ☐ Copy from a prior application (37 C.F.R. §1.63(d))  
(for continuation / divisional w/ box 17 completed)
    - i. ☐ **DELETION OF INVENTOR(S)**  
Signed statement attached deleting inventor(s) named in the prior application, see 37 C.F.R. §1.63(d)(2) and 1.33(b).
  5. ☐ CD-ROM or CD-R in duplicate, large table or Computer Program (*Appendix*)
  6. ☐ Nucleotide and/or Amino Acid Sequence Submission (*if applicable, all necessary*)
    - a. ☐ Computer Readable Form (CRF)
    - b. Specification or Sequence Listing on:
      - i. ☐ CD-ROM or CD-R (2 copies); or
      - ii. ☐ Paper
    - c. ☐ Statements verifying identity of above copies

ADDRESS TO: Assistant Commissioner for Patents  
Box Patent Application  
Washington, DC 20231

## ACCOMPANYING APPLICATION PARTS

7. ☒ Assignment Papers (cover sheet & document(s))(7)✓
8. ☒ Application Data Sheet. See 37 CFR 1.76
9. ☐ 37 C.F.R. §3.73(b) Statement ☐ Power of Attorney  
(when there is an assignee)
10. ☐ English Translation Document (*if applicable*)
11. ☒ Information Disclosure Statement (IDS)/PTO-1449 ☒ Copies of IDS Citations(24)
12. ☐ Preliminary Amendment
13. ☒ White Advance Serial No. Postcard
14. ☐ Certified Copy of Priority Document(s)  
(*if foreign priority is claimed*)
15. ☐ Applicant claims small entity status.  
See 37 CFR 1.27
16. ☒ Other: **PETITION TO MAKE SPECIAL UNDER  
M.P.E.P. §708.02 (VIII)**

17. If a CONTINUING APPLICATION, check appropriate box, and supply the requisite information below:

☐ Continuation ☐ Divisional ☐ Continuation-in-part (CIP) of prior application no.:  
Prior application information: Examiner: Group Art Unit:

For CONTINUATION OR DIVISIONAL APPS only: The entire disclosure of the prior application, from which an oath or declaration is supplied under Box 4b, is considered a part of the accompanying continuation or divisional application and is hereby incorporated by reference. The incorporation can only be relied upon when a portion has been inadvertently omitted from the submitted application parts.

18. Amend the specification by inserting before the first line the sentence:

- ☐ This application is a ☐ Continuation ☐ Division ☐ Continuation-in-part (CIP)  
of application Serial No. Filed on
- ☐ Which was published in English
- ☐ Which was not published in English
- ☐ This application claims priority of provisional application Serial No. Filed

## 19. CORRESPONDENCE ADDRESS



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## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

INVENTOR(S) Eric N. WILLIAMS, et al.

SERIAL NO: New Application

FILING DATE: Herewith

FOR: METHOD AND SYSTEM FOR PROVIDING PROMOTIONS TO A CUSTOMER BASED...

## FEE TRANSMITTAL

ASSISTANT COMMISSIONER FOR PATENTS  
WASHINGTON, D.C. 20231

FOR	NUMBER FILED	NUMBER EXTRA	RATE	CALCULATIONS
TOTAL CLAIMS	158 - 20 =	138	× \$80 =	\$2,484.00
INDEPENDENT CLAIMS	9 - 3 =	6	× \$80 =	\$480.00
■ MULTIPLE DEPENDENT CLAIMS (If applicable)			+ \$270 =	\$270.00
□ LATE FILING OF DECLARATION			+ \$130 =	\$0.00
BASIC FEE				\$710.00
TOTAL OF ABOVE CALCULATIONS				\$3,944.00
□ REDUCTION BY 50% FOR FILING BY SMALL ENTITY				\$0.00
□ FILING IN NON-ENGLISH LANGUAGE			+ \$130 =	\$0.00
■ RECORDATION OF ASSIGNMENT			+ \$40 =	\$40.00
TOTAL				\$3,984.00

- ☐ Please charge Deposit Account No. 15-0030 in the amount of A duplicate copy of this sheet is enclosed.
- A check in the amount of \$4,114.00 to cover the filing fee is enclosed.
- The Commissioner is hereby authorized to charge any additional fees which may be required for the papers being filed herewith and for which no check is enclosed herewith, or credit any overpayment to Deposit Account No. 15-0030. A duplicate copy of this sheet is enclosed.

Respectfully Submitted,

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